

pal Management Group, Alliance Association Management, ProComm, PrimeSite, including Carona owned/controlled companies that his management companies “recommend”: Community Archives (resale certificates), Association Policyholders (insurance), Associations Title (lien searches), AssociaCommunity Association Websites, AssociaPower (electricity), First Associations Bank (HOA banking). Etc., etc.

With all of this incentive to purchase household goods and services at discounted prices through Associa, it is obvious that we should expect a substantial reduction in our assessments from all the savings that must occur by PCM. Associa promises a 5-30% savings in many costs and it would be anticipated that they will pass that on to us. Are we correct?

As seniors, we face two options;

1. Abuse by unscrupulous and unethical management, or,
2. A helping hand by trustworthy and moral management.

What category does PCM/Associa fall in with regard to LWV? We only have to look at the 3rd mutual lawsuit to help us make this determination as far as PCM is concerned. Reading the court documents exposed PCM Management for what it is and is well documented in past editions of this newsletter.

Senator John Carona is new to us and certainly as time goes by we will learn first hand how this relationship will fare. The next issue of this newsletter will have information documenting his involvement with other HOA's and **their** experiences with Associa.

A brief search on the website raises many questions as to what we can expect. The Senator is very involved and influential in the legislation supporting the CAI objectives. Community Association Institute is a Management oriented organization that certainly leads one away from the residents and empowers the Managing Agents. Something that we have had more than enough of.

Perhaps we can get an answer to the following

question by the time we next publish this newsletter. If Associa is creating a service organization that will allow HOA's and homeowners to hire them for homeowner services, is it possible that they will man this organization by using current PCM employees who service LWV?

If so, it would once again raise the question, “Are we the training ground for Associa/PCM in their other endeavors?” Doing so would not necessarily be illegal, but the first question we will be trying to answer is, “Is it ethical?”

Openness in the bidding process for third party contracts has not been a strong point in our relationship with PCM. With the myriad of companies that are associated with Associa, would this be a potential conflict of interest when PCM negotiates outside services? When looking toward the future, as Associa becomes more and more involved in the LWV maintenance and “development” we would see Associa taking greater and greater control of our relationship with PCM.

What does that mean? Please do some research on the internet and read the general relationship that other HOA's have with Associa. **“It ain't necessarily pretty!”** A good starting point would be to **GOOGLE “associa senator john carona.”** When you bring up that set of links, select the following links;

“Texas Senator John Carona's Associa Invades Florida.”

“www.ccfj.net / CCFJASSOCIA.htm “

“Homeowners Associations: Senator John J. Carona—Texas Senator ..”

“www.ahrc.se / new / index.php / src / tools / sub / yp / action / ... / id / 1863”

“State Senator John Carona Linked to Dilapidated Condo Complex ...”

“capitolannex.com / ... / state-senator-john-carona-linked-to-dilapidated-condo-complex / “

This will introduce you to ASSOCIA and give you some insights in our possible future relationship with them.

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